

Learn How to Maximize Incentives on July 30.



Join the **Virginia Business Energy Solutions Town Hall** on July 30 to connect with program staff, get the latest updates, and learn how to participate in the program to save energy, reduce project costs, and maximize available incentives.

At this session, you'll learn how to:

- Lower project costs and improve ROI with program incentives
- Access up to \$100,000 for custom facility upgrades
- Use high-efficiency equipment to boost performance
- Navigate prescriptive and custom program offerings

Save Your Spot Today

Register by July 23 for your chance to win a \$100 Amazon gift card.

ICF Office • 1902 Reston Metro Plaza • Reston, VA 20190

Light morning refreshments and lunch will be provided

Agenda

Guest Speaker Sapna Gheewala Dowla, Associate Vice President of Policy, Alliance to Save Energy. Sapna is a nationally recognized leader in energy efficiency policy, with experience at the U.S. Department of Energy and the American Gas Association.

9:30–10 a.m.	Networking/Welcome
10–10:30 a.m.	Keynote Speaker
10:45–11:15 a.m.	Project Financial Solutions (Utility, Federal, State, Local)
11:15 am–12:30 p.m.	Case Study and Q&A
12:30–2 p.m.	Lunch & Guided Breakout Discussion

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